

NEW DIRECTOR OF POINCIANA RECREATION CENTER ARNEL SCOTT
In July, Attendance Jumped to 1,200

Poinciana, Fla. – (August 21, 2014)- Arnel Scott has been named director of the Poinciana Recreation Center.

He began July 2, 2014 and that month, the center experienced one of the largest usage months in the history of the center, with more than 1,200 participants enjoying the many facility amenities.

“We are very proud of the turnout in July, and expect that number to increase as we add even more programs and opportunities to interact with our community,” said Scott. In August, Scott saw the membership jump to 179 monthly paying members with another 45 single day paying members.

Scott is involved in implementing the programs and helping members meet their goals daily. “The recreation center is for the whole community – especially the youth. We hope to inspire them to excel in all areas, academically and athletically,” Scott said.

“Expanding the Poinciana Recreation Center and enhancing the programs and amenities we provide our residents, like the use of the facility for the Boys and Girls Club of Central Florida programs, benefits everyone,” said APV General Manager Mark Maldonado, with FirstService Residential.

Scott has been a resident of Poinciana since 2008 and brings years of experience to head the Poinciana Recreation Center. He is a certified personal trainer holding U.T.A. Certified Trainer and Crossfit Level 1 Certified Coach training certificates.

He most recently owned and operated Xsalence Fitness, where he was responsible for Xsalence’s client health and fitness programs and training initiatives, among other operational duties.

He also was the general manager for Anytime Fitness in Kissimmee and Auburndale, and L.A. Fitness in Ocoee and Orlando Florida.

The Poinciana Recreation Center is located at 397 Marigold Avenue in Poinciana, and is open Monday through Friday from 6 a.m. through 8 p.m. and on Saturday from 8 a.m. to 4:30 p.m. It offers a basketball court that divides into four half-courts for specific play, plus Cybex Selectorized weight machines, free weights, treadmills, elliptical machines and recumbent bikes. New programs, such as open gym and “Midnight Basketball” which is held every other Friday beginning at midnight through Saturday at 3 a.m. have been very popular.

Daily and monthly membership rates are available as follows:

Introductory Offer \$10 Membership Card (one-time fee)
\$3 Daily (with Membership Card Purchase)
\$5 Daily Access
Monthly Fees
\$20 per individual, monthly
\$40 Family Package, monthly (up to 5 family members)
\$5 per month for each additional family member
Includes Membership Card Fee
*Seniors 55+ and Active Military receive \$5 discount on monthly rates

For more information, call the Poinciana Recreation Center at 863.496.1814

About the Association of Poinciana Villages, Inc.

The Association of Poinciana Villages, Inc., managed by FirstService Residential, is one of the largest homeowners associations in the United States. The 47,000-acre, suburban community encompasses both Polk and Osceola counties between Haines City and Kissimmee, Florida. The community is enriched by more than 23,000 homes and more than 250 businesses. The richly diverse population of more than 50,000 residents has enjoyed a strong sense of community since Poinciana's inception in 1972. For more information, visit www.APVCommunity.com

About FirstService Residential

FirstService Residential is a subsidiary of FirstService Corporation, a global leader in the rapidly growing real estate services sector, one of the largest markets in the world. As a leading property management company in North America, FirstService Residential oversees more than 6,500 residential and commercial associations including 1.5 million residential units and over 50 million square feet of commercial space across 21 U.S. states and three provinces in Canada. The company has more than 12,000 employees driving local market expertise and manages in excess of \$6 billion in annual budgets. For more information, visit www.fsresidential.com

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